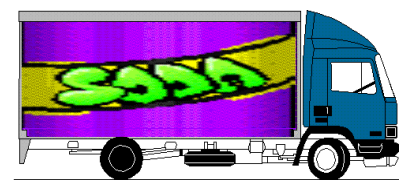


1.

The distributor charges 5¢ for each container delivered to the retailer.



2.

The retailer charges you the 5¢ when you buy the product.

Following The Nickel



3.

You get the 5¢ back from the retailer (or redemption center) when you take in empties.

4.

The empties are picked up by the distributor who pays 5¢ plus a 1¢ handling fee for each container.

